



Karri Parent Survey 2026

Media Pack

Media pack title:

Karri Parent Survey 2026: SA Parents Speak on Phones, Social Media and the Tooth Fairy

Prepared by:

Karri

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Media Pack Overview

Thank you for your interest in the Karri Parent Survey 2026.

This media pack includes key information, stats, quotes and visual asset guidance for media coverage of Karri's 2026 parent survey.

The survey asked South African school parents for their views on cell phones at school, social media access, youth banking, education insurance and household money habits, including the Karri Tooth Fairy Index.

The strongest findings point to a clear parent sentiment: families want children to have access to technology and financial independence, but with stronger boundaries, safer systems and better oversight.

Media Pack Folder Structure

Folder name:

Karri Parent Survey 2026 - Media Pack

Files included:

1. Karri Parent Survey 2026 - Press Release.pdf
2. Karri Parent Survey 2026 - Full Report.pdf
3. Karri Parent Survey 2026 - Stat Tiles.zip
4. Karri Parent Survey 2026 - Boilerplate and Quotes.zip
5. Karri Logos.zip
6. Media Contact Details.docx

Additional assets:

7. Karri Parent Survey 2026 - Social Captions.docx
8. Karri Parent Survey 2026 - Radio Talking Points.docx



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